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# AUTHOR´S/EDITOR´S TEMPLATE FOR A BOOK PROPOSAL

Author/Editor’s Questionnaire (AEQ)

**First please tell us if this book you are working on is translated from Chinese edition or not.**

**YES ( )    NO ( )    PARTIALLY (percentage:     %)**

**If yes please list the Chinese title in PinYin, publication year, ISBN, the Chinese publisher and whether it has been distributed outside Mainland of China**

**\*TITLE** (OR WORKING TITLE) **OF YOUR BOOK;**

(English and Chinese)

**\*SUBTITLE:**

 (English and Chinese)

**\*BOOK SERIES TITLE (if known):**

**\*AUTHORED OR EDITED WORK?**

**\*ESTIMATED NUMBER OF MANUSCRIPT PAGES** (Standard A4 format):

**\*ESTIMATED NUMBER OF PRINTED PAGES** (~450 words/page with Standard Springer book format)**:**

**\*ESTIMATED NUMBER OF FIGURES:**

**Number of colored figures:**

**Number of black & white figures:**

**\*TEXT CAPTURE (please check off the procedure you prefer):**

\_ You will deliver a 100 % camera-ready manuscript using the Springer \_\_ TEX or

\_ LATEX macro package, postscript data including figures, front pages and subject index, and a printout for

comparison.

\_ You will deliver a \_ TEX or \_ LATEX file according to the Springer macro packages (including a printout for

reference) but we will make the page setup and the reproduction of figures.

\_You will deliver something else: type written manuscript or manuscript written with a different text processor

and figures for reproduction. We will typeset the manuscript or convert your data (if possible) and make a

complete page setup.

**\*WHEN DO YOU THINK YOU CAN SUBMIT YOUR MANUSCRIPT (MONTH/YEAR)?**

**\*PLANNED PUBLISHING DATE:**

**\*WHICH CATEGORY DOES IT BELONG TO? (Please choose one of the following)**

**\_\_Monograph** \_\_Proceedings Graduate Textbook Brief

**\*TABLE OF CONTENTS** (please list below, preliminary, 1st hierarchy is sufficient):

**\* NAME AND ADDRESS OF EACH AUTHOR/EDITOR:**

(As they should appear in the book/please indicate order):

Name (English/Chinese) Title(s) Affiliation/Address/phone/fax/e-mail/home page

**\*MARKETING AUDIENCE:**

- What disciplines - in order of importance - are addressed by your book? **(**If not specified, we will choose the first subject code as the book store location.**)**

**\*SUBJECT MATTER:**

Please write a short text respectively in English and Chinese about your book (approx. 80-100 words), incorporating answers to the following questions. (This statement will serve as the basis for our promotional texts and may appear in the book. i.e. please provide 10-15 lines of text that can be used for the backcover of your book.)

- What is the subject of your book?

- What methods, results, or topics will be of particular interest to the readers, and why?

- What special features does your book have (illustrations, tables, new form of presentation, didactic approach, etc.)?

- What main benefit will the reader derive form your book? Readership (who will be mainly benefited from your book?)

*Example:*

*Proceedings of the 26th Conference of Spacecraft TT&C Technology in China* collects selected papers from the 26th Conference of Spacecraft TT&C Technology in China held in Nanjing on October 16-19, 2012. The book features state-of-the-art studies on spacecraft TT&C in China with the theme of “Shared and Flexible TT&C Systems”. The selected works can help promote development of spacecraft TT&C technology towards interconnectivity, resource sharing, flexibility and high efficiency. Researchers and engineers in the field of aerospace engineering and communication engineering can benefit from the book.

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**\*AUTHOR INFORMATION:** Please give details of your area of work, honors, etc. which underline the usefulness of your book to the reader and may appear in the book.

(English):

**\*UNIQUE SELLING POINTS (USP)**

Please write 3 – 5 clear short phrases respectively in English and Chinese as selling points of your book making it unique compared to others.

*Example:*

*The first book available on regular expressions usage in Java*

*Includes over 100 fully functional, real-world J2SE regex examples, not just info on the API*

*Offers in-depth examination of complex and subtle J2SE regex topics simply not covered elsewhere, either in Sun’s documentation and/or other books on J2SE regex*

*Includes handy quick-reference tables to help readers with regular expression syntax*

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**\* COMPETITIVE LITERATURE:**

What other works have been published on this subject within recent 3-5 years. (Please give author, title, publisher, year of publication) How does your work differ from them?

**\*RELATED SPRINGER BOOKS (if known)**

**\* ENGLISH KEY WORDS FOR CATALOGUE INDEX** (max. 10)

**\* OTHER COMMENTS OR SUGGESTIONS FOR PROMOTION ACTIVITIES:**

1. Congresses (place/date)
2. Journals for reviews
3. Professional societies

4.Comments

**Date:** **Completed by:**

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